

# *Ephemera*

## **5 LANDS WALK 2011 EPHEMERAL SCULPTURE EXHIBITION AVOCA BEACH & COPACABANA BEACH**

The Visual Arts Committee of the 5 Lands Walk Inc and Avoca Artists Inc invite artists to submit an entry by **18 MAY 2012** for pre-selection in the seventh annual 5 Lands Walk Avoca Beach ephemeral sculpture exhibition, *Ephemera*, on Avoca Beach & Copacabana Beach from **23 to 24 June 2012**.

### **The 5 Lands Walk**

The 5 lands walk is an annual cultural event that began in 2006. It is a cultural, physical and spiritual journey comprising a 9 km walk through the 5 coastal lands of MacMasters Beach, Copacabana, Avoca Beach, North Avoca and Terrigal. It is timed to correspond with the winter solstice and the annual northern migration of the whales, which are the totem of the Darkinjung people of the Central Coast.

Along the walk, each village hosts cultural activities reflective of their community with the aim of connecting people to people and people to place. These activities include the presentation of food, music, dance, land art, paintings and photography, as well as education in Aboriginal culture and heritage, whale migration and the surrounding natural environment.

The 5 Lands Walk is a fusion of artistic, cultural and physical approaches to a sense of place. All the creative arts of each community contribute to the festival. The 5 Lands Walk is a combination of five events in one. People who come to experience the event can do so in one land or all five – they create their own story.

### **The exhibition: *Ephemera***

The *Ephemera* sculptural exhibition at Avoca Beach and Copacabana is one of the featured cultural events of the 5 Lands Walk and is unique to the festival.

#### **Eligible sculpture policy**

Only ephemeral sculpture consistent with the exhibition theme made from found, natural, local or recycled materials is eligible for entry.

#### **Theme**

The theme of the 5 Lands Walk is “connecting people to people and people to place” and *Ephemera* adopts this theme.

*Ephemera* is about demonstrating a sense of place through a sensibility to the physical, spiritual and cultural environments of the five lands. Interpretation of the theme is open, but might include reference to the Aboriginal and non-Aboriginal history of the place and the connection of its people to the land. It might include influences such as the winter solstice, significant to both Aboriginal and non-Aboriginal communities, the serpent creation story or the northern journey of the whale.

The theme for *Ephemera* is deliberately broad, allowing for individual modernist/postmodernist artistic inquiries to be exhibited alongside more symbolic and public artwork. Artists may site a previously exhibited artwork in the exhibition provided the artwork is conceptually congruent with the event’s theme.



All sites are on the sand at Avoca Beach and Copacabana and one rock pool site available for an appropriate site-specific installation. The exhibition is open to extreme weather changes and tidal variation. All sculpture must be made to withstand the weather and be safe for the general public to engage with. All sculpture must be safely sited using footings in the sand or other securing methods. In your application please provide a **Safety Statement** of no more than one A4 page on how you have addressed any hazards the construction of your sculpture may pose and how your construction methods will address these safety issues including details of the footing or securing methods you would use.

### Curatorial panel

Artwork for the *Ephemera* 2012 exhibition will be selected by a panel comprising the Curator of the 5 Lands Walk Inc Visual Arts Committee and a nominee of the 5 Lands Walk Visual Arts Committee plus two nominees of Avoca Artists Inc. The panel will consider the Eligible Sculpture Policy in making its selection for the exhibition. It will also consider the **Artist's Submission**. This is to be no more than one A4 page outlining the proposed sculpture. It should also include an artist's statement (max 25 words) which will be used for the exhibition catalogue.

### Artist contacts

In keeping with the ethos of 5 Lands Walk, *Ephemera* is not an art prize exhibition nor can we arrange for sale of the artwork in the exhibition. Participating artists are, however, most welcome to leave their business cards on display at the front desk of the indoor exhibition space at Avoca Beach or Copacabana Surf Lifesaving Club and contact details for participating artists will be included in the exhibition catalogue.

### Installation and de-installation

Installation is on 23 June 2012 and de-installation is on 24 June 2012, after 4pm. Installation times and site numbers will be provided to selected artists not later than two weeks prior to the exhibition.

TO ENTER PLEASE COMPLETE AND RETURN THE ENTRY FORM AND SUPPORTING INFORMATION BY **18 MAY 2012** TO:

Christine Woulfe

5 Lands Walk Visual Arts Committee

c/- PO Box 20 Ettalong NSW 2257

Enquiries: [jjwoulfe@optusnet.com.au](mailto:jjwoulfe@optusnet.com.au)

### Checklist

- Completed Entry Form
- Drawing of proposed work (as JPEG file)
- Or photograph of existing work (as JPEG file)
- Examples of previous similar work (as JPEG file no more than 5)
- Current CV (1 A4 Page only)
- Artist's Submission /Artist Statement (1 A4 Page only)
- Safety Statement
- Stamped self-addressed envelope for return of Application

Please do not send original maquettes or drawings

Please sign and date all pages sent

Should the curator deem any artwork to be unsafe at any stage of the exhibition, the curator will either request the artist to rectify the safety concern or remove the artwork. All risk in the exhibition of a sculpture remains with the artist. Vandalism may occasionally occur and is a risk borne by the artist. No security for the artworks is employed by the organisers.



# *Ephemera*

## 5 LANDS WALK EPHEMERAL SCULPTURE EXHIBITION AVOCA BEACH & COPACABANA BEACH 2012

### ARTIST ENTRY FORM

**Artist's Name and Address:**

(In the case of collaborative group exhibitors please nominate a **Contact Person** to fill and sign this application)

---

---

---

Ph (Home) \_\_\_\_\_ (Work) \_\_\_\_\_ (Mobile) \_\_\_\_\_

Email: \_\_\_\_\_

**Collaborating artists' names, email and postal addresses:**

---

---

---

---

---

**Title of Proposed Sculpture:**

---

**Dimensions of Proposed Sculpture:**

\_\_\_\_\_ Height (cm)      \_\_\_\_\_ Width (cm)      \_\_\_\_\_ Depth (cm)

Approximate Weight \_\_\_\_\_ (kgs)

Materials Used \_\_\_\_\_

Artist's Signature \_\_\_\_\_ Date \_\_\_\_\_

